



PIM | 益启未来
PURPOSE IN MOTION

TechImpact Academy

Program Sponsorship Deck



EMPOWER THE NEXT GENERATION OF **TECH-DRIVEN CHANGEMAKERS** - WHILE STRENGTHENING YOUR BRAND'S SOCIAL IMPACT

- Nearly **half the world** is already Gen Z + Gen Alpha — the **most digitally native, tech-driven generations in history**.
- By 2035, they will represent 60% of the global population — meaning they will **dominate the future workforce, consumer market, and innovation landscape**.
- Companies that invest in empowering young tech innovators today gain a massive strategic advantage in recruitment, branding, and long-term innovation pipelines.

The TechImpact Program enables your organization to inspire, equip, and empower youth to **create innovative, tech-enabled solutions for global challenges** — while amplifying your brand's commitment to CSR, innovation, and talent development.

TECHIMPACT ACADEMY

*CULTIVATING RISING TALENT TO LEVERAGE
TECHNOLOGY TO SOLVE URGENT PROBLEMS*

The TechImpact Academy Program is a **high-impact, ready-to-launch initiative** that not only **elevates your brand** but also **builds a pipeline of emerging talent** — whether you are preparing for new hires or backing fresh tech ideas.

Global Network:

Past participants have come from 110+ countries, united by their interest in using technology for good.

Interactive, Mentor-Led Program:

Expert mentors guide participants through the entrepreneurial process, using design thinking, systems mapping, and prototyping to solve real social and environmental challenges in their communities.

Impact Showcase:

Teams pitch their final solutions to a panel of judges, mentors, and partners— showcasing their growth and celebrating each sponsor's support.



PROGRAM FORMATS

The program runs either online or in person. Small teams move through hands-on training in problem and market research, ideation, prototyping, business modeling, and testing. Everything culminates in an Impact Showcase where teams present their solutions to mentors, experts, partners, and judges.

Online TechImpact Academy

A 5-day virtual innovation experience with mentorship, workshops, project building, and a final pitch.

- 80–120 global STEM students
- 5 days of live online sessions
- Interactive skill-building challenges
- Wide mentor network
- Cost-friendly and scalable

In-Person TechImpact Academy

A 2-day in-person sprint ending with pitches, exhibits, and leadership engagement.

- Strong sponsor visibility
- Venue-based activations and live moments
- Added media value and leadership presence
- Closer interaction with students and judges



PROGRAM FORMATS

Online TechImpact Program

A 5-day virtual Tech-for-Good innovation program featuring mentorship, workshops, project development, and a pitch showcase.

Highlights:

- 80–120 global STEM students
- 5 days of live online programming
- Interactive skill-based challenges
- Global mentor network
- Scalable and cost-efficient

Offline TechImpact Program

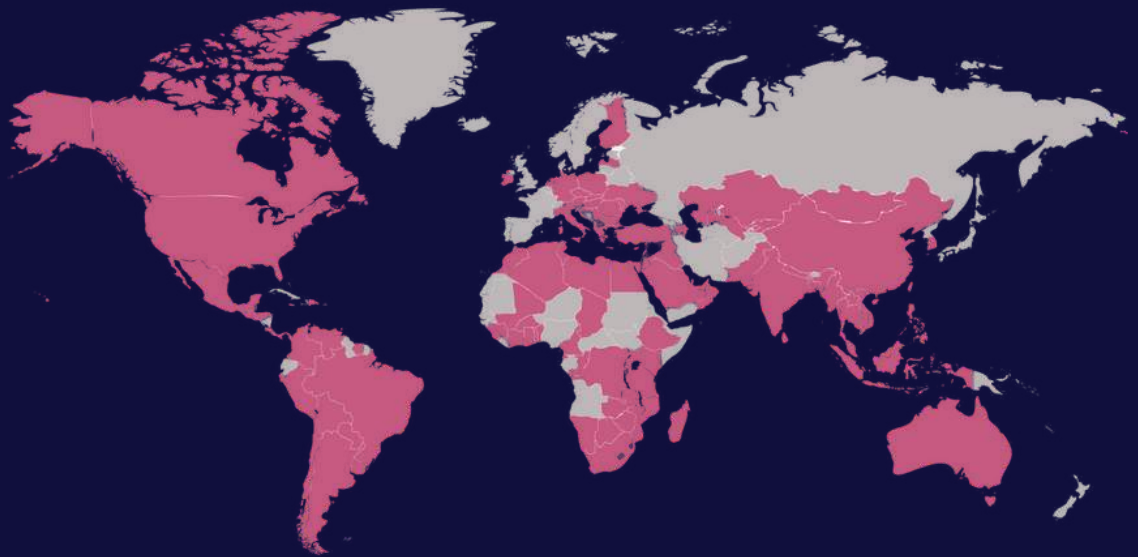
A 2-day in-person innovation sprint culminating in pitches, exhibitions, and leadership engagement.

Highlights:

- High-touch sponsor visibility
- Venue activation + live experience
- Media value + leadership storytelling
- Deeper engagement with students + judges



PROGRAM IMPACT



117+

Countries

390+

Total # of Mentors

10,390+

Total # of Students

1,200+

Total # of Startup Projects

\$494,142+

Total amount of prize money awarded

SUCCESS STORIES:

FarmAi - Algeria

Developing AI-powered solutions to revolutionize modern farming techniques.

Read more [here](#).

EarlyVet - Ethiopia

A new device that helps with early detection of disease among livestock.

Read more [here](#).

Anaphero - Ireland

A wearable device that instantly alerts parents and caregivers when a child is experiencing early signs of anaphylactic shock.

Read more [here](#).

PARTNER WITH US



PARTNER BENEFITS

Brand Visibility

- Position your brand as **a global leader in social innovation and youth empowerment.**
- Sponsor logo placement on program materials, communications, and Impact Showcase.
- Opportunity to **host or sponsor mentorship sessions** or judging panels.

Measurable CSR Impact

- Detailed post-program report with participation metrics, student projects, and social/environmental outcomes.
- Case studies, infographics, and media coverage to **demonstrate ROI to stakeholders.**

Talent Pipeline

- Direct insight into **high-performing students** with potential for internships, mentorship, or recruitment.
- Extend engagement with alumni through **ongoing programs, collaborations, or startup investment.**



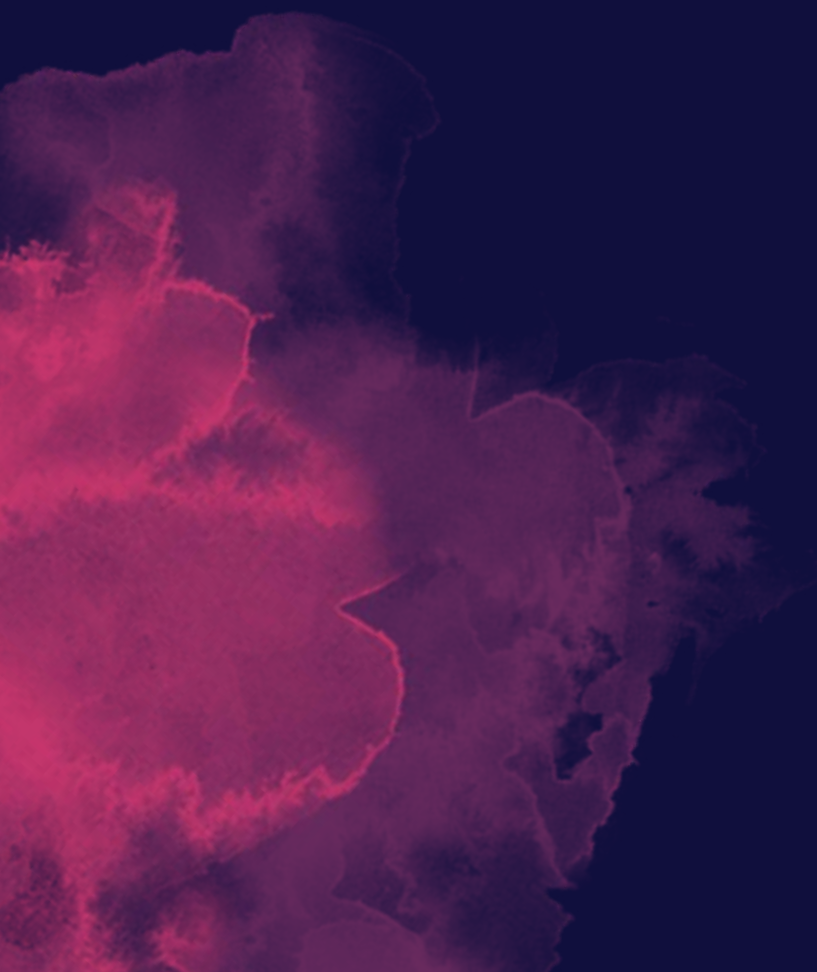
SPONSORSHIP TIERS

Benefits/Tiers	Platinum Partner	Gold Partner	Silver Partner	Bronze Partner
Brand Visibility	Very High	High	Medium	Low
Student Recruitment	Included	Included		
Logo Placement (slides, certificates, banners, etc.)	✓	✓	✓	✓
Impact Report (Participation metrics, projects, case studies)	✓	✓	✓	✓
Social Media Feature (26K+ Followers)	✓	✓	✓	✓
Judging role for Impact Showcase	✓	✓	✓	
Direct introductions to top startups	✓	✓	✓	
Internship/collaboration opportunity with select students	✓	✓	✓	
Sponsor prize for Impact Showcase winner	✓	✓		
Host a "Corporate Challenge" (student solve an innovation challenge from your company)	✓	✓		
Keynote speaking opportunity at opening/closing ceremony	✓			
Exclusive "Presented by" Branding	✓			

ABOUT PIM

Purpose in Motion (PIM) is a global organization dedicated to helping corporation/organizations empower social entrepreneurs and foster innovation for positive social change. With over a decade of experience, we have supported more than **15,000 social entrepreneurs across 117 countries**, enabling them to address pressing global challenges aligned with the UN Sustainable Development Goals (SDGs).

Our work has been recognized by the **World Economic Forum, Forbes 30 Under 30, the Bill & Melinda Gates Foundation, the Rockefeller Brothers Fund, UNDP, Huawei's** Seeds for the Future, and more. Read more at pimglobal.org



PARTNERS & CLIENTS



NEXT STEPS

If you're interested in working with us and sponsoring a TechImpact program, please email us at partner@pimglobal.org

We would be happy to discuss how we can tailor a package that aligns with your organization's goals and objectives.

Thank you for your consideration and support of Purpose in Motion. We look forward to collaborating with you!

