



PIM | 益启未来  
PURPOSE IN MOTION

Media & Impact Partner Proposal 2025

# **InnovImpact Incubator**

– **Demo Day & Award Ceremony** –



# CONTENTS

## INTRODUCTION

1. About PIM
2. About InnovImpact Incubator
3. Demo Day
4. Award Ceremony
5. Impact Spotlight Series

## PARTNERSHIP

1. Partnership Opportunities
2. Commitments & Benefits
3. Our Global Reach

## NEXT STEPS

1. Next Steps
2. Contact Us

# ABOUT PIM

Purpose in Motion (PIM) is a global organization dedicated to empowering social entrepreneurs and fostering innovation for positive social change. With over a decade of experience, we have supported more than 5,000 social entrepreneurs across 117 countries, enabling them to address pressing global challenges aligned with the UN Sustainable Development Goals (SDGs).

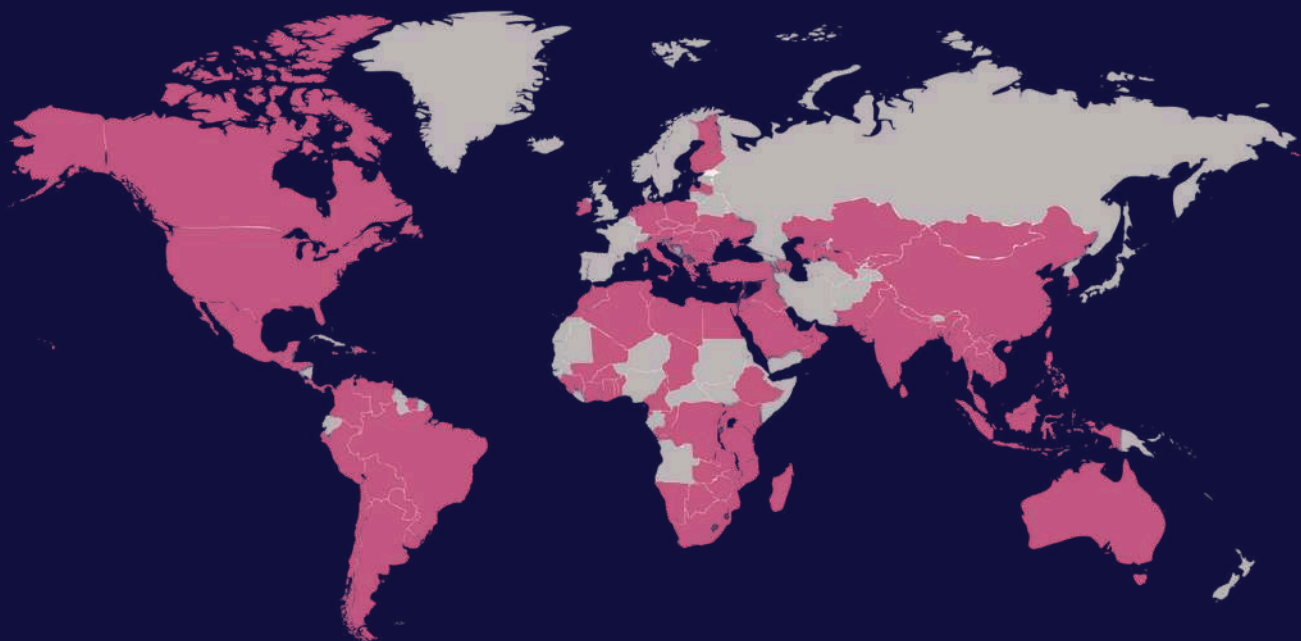
Our work has been recognized by the World Economic Forum, Forbes 30 Under 30, the Bill & Melinda Gates Foundation, the Rockefeller Brothers Fund, UNDP, Huawei's Seeds for the Future, and more.

Our mission is to catalyze the next generation of social impact ventures by providing them with the resources, mentorship, and networks they need to build scalable solutions for the world's most critical problems. We specialize in supporting entrepreneurs from underrepresented regions including Africa, Latin America, Southeast Asia, the Middle East, and Central Asia.

To learn more about PIM's work in social entrepreneurship, visit us at [pimglobal.org](http://pimglobal.org).



# PIM'S GLOBAL REACH



115+

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Countries

200+

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Community  
Partners

13,800+

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Youth & Entrepreneurs  
Supported

26,000+

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Social Media Reach  
(LinkedIn, WeChat, Email,  
and more)

\$950,000+

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Funding Raised to Support  
Impact Projects

# ABOUT INNOVIMPACT INCUBATOR

Our **Innov-Impact Incubator** is designed to fill a critical gap in the global ecosystem by nurturing **early-stage social enterprises at the prototype stage**—an area often overlooked by traditional incubators and investors. We are committed to helping social enterprises leverage **technology and innovation** to create sustainable solutions addressing the world's most pressing social and environmental issues.

To learn more about our InnovImpact Incubator, visit us at [here](#).



# ABOUT DEMO DAY

As a key milestone of the Innov-Impact Incubator, our **Demo Day 2025** will showcase the most promising startups from our program to a global audience of investors, partners, and media. This event provides an opportunity for investors to discover high-impact ventures and for sponsors to engage with some of the world's most innovative early-stage social enterprises.

- **Date:** July 12, 2025
- **Time:** 9:00pm GMT +8 | 1:00pm GMT | 9:00am EST
- **Location:** Virtual Event
- **Global Reach:** 26,000+ impact-driven youth and professionals across LinkedIn, WeChat, and email





# ABOUT OUR AWARD CEREMONY

Following Demo Day, we will host an exclusive Award Ceremony to recognize the top-performing startups for their exceptional impact, innovation, and scalability. This event will not only celebrate the hard work of our entrepreneurs but also provide significant exposure and visibility for our media partners, sponsors, and investors, offering them the opportunity to connect with game-changing innovators and showcase their support for high-impact ventures.

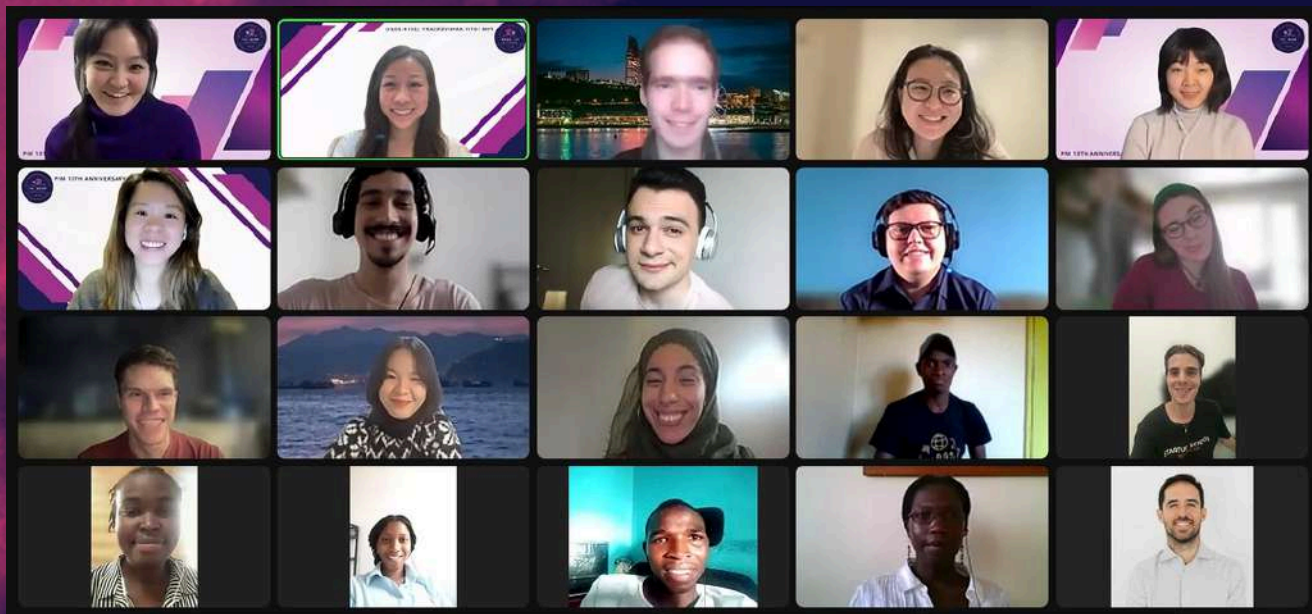
- Date: July 19, 2025
- Time: 9:00pm GMT +8 | 1:00pm GMT | 9:00am EST
- Location: Virtual Event
- Global Reach: 26,000+ impact-driven youth and professionals across LinkedIn, WeChat, and email



# ABOUT THE ENTREPRENEUR SPOTLIGHT SERIES

After the Award Ceremony, we will kick off a 4-part Entrepreneurs Spotlight Online Event Series, consisting of four hour-long online events held over the course of four months. Each month, we'll spotlight a team of award-winning entrepreneurs in our cohort and provide an in-depth look at their journeys, challenges, and breakthroughs as they work to tackle global issues.

- Entrepreneur Spotlight #1: August 2025
- Entrepreneur Spotlight #2: September 2025
- Entrepreneur Spotlight #3: October 2025
- Entrepreneur Spotlight #4: November 2025
- Location: Virtual Event
- Global Reach: 26,000+ impact-driven youth and professionals across LinkedIn, WeChat, and email





# MEDIA & IMPACT PARTNERS

- **Logo placement** on event website, all social media, and all Demo day, Award Ceremony, and Entrepreneur spotlight event materials
- **Exclusive access** to startup interviews for content creation
- **Potential Speaking & Interview Opportunities** during Award Ceremony and four Entrepreneur Spotlight Events

## *Partnership Commitments*

- **Promote all Events** (Demo Day, Award Ceremony, and Entrepreneurial Events) **at least 2 times** through newsletters, social media, blog, or press coverage
- **Invite at least 2 guests** to attend Demo Day & Award Ceremony so your organization can be represented
- **Feature an impact story** from a participating startup on your media platforms



# NEXT STEPS

If you're interested in becoming a sponsor for Innov-Impact Incubator's Demo Day 2025, please email us at [incubator@pimglobal.org](mailto:incubator@pimglobal.org) and cc- [leslie@pimglobal.org](mailto:leslie@pimglobal.org). We would be happy to discuss how we can tailor a sponsorship package that aligns with your organization's goals and objectives.

Thank you for your consideration and continued support of Purpose in Motion. We look forward to collaborating with you to make this year's Demo Day a transformative event for social entrepreneurs worldwide!

