



TechImpact Accelerator

Case Study



PIM | 益启未来

PURPOSE IN MOTION

ABOUT PIM

- Founded in 2013, PIM (Purpose in Motion) is an international social enterprise aiming to empower young people with the education, resources, and networks to become mission-driven leaders and effective changemakers.
- PIM partners closely with universities, community organizations, and practitioners to deliver “learning by doing” education programs for young people, with a focus on innovation and socially responsible leadership.
- Every PIM program is rooted in experiential, project-based learning. Our network of speakers, mentors, and mentors guide our students’ learning process and project delivery, using curriculum from top universities and foundations. We believe that education should not just benefit students’ own personal growth but also generate real world impact in solving social problems.



OBJECTIVES

The TechImpact Accelerator is an offline experience with 5 workshops, 2 site visits, guided mentorship sessions, and several hands-on projects to help innovative university students around the world build the skills and actively learn about the latest technology trends and their societal implications.



CASE STUDY

The MECA (Middle East and Central Asia) Camp, a two-week immersive TechImpact Accelerator, unfolded in both Qatar and the UAE. 120 participants from 15 diverse countries gathered in Qatar for a dynamic 5-day program to learn about the latest technology trends as well as apply their skills to develop a startup idea from scratch. During this time, the teams showcased their collaborative abilities and cultivated meaningful connections with local experts and fellow team members. The program concluded with project pitches to a panel of respected judges, which included representatives from regional innovation agencies, prestigious educational institutions, and global foundations.

The standout teams from Qatar advanced to an accelerator program in Dubai, UAE, where they received additional training and mentorship from industry experts over the course of 6 days to refine their idea. They visited innovation centers such as the UNDP and Sharjah and received inspiration from many entrepreneurs and investors. This culminated in a final demo day of which the winning team emerged -- Uzbekistan's team Aquatibia-- an IoT water filtration system for agriculture.



SITE VISIT EXAMPLES



The United Nations Development Programme is a United Nations agency tasked with helping countries eliminate poverty and achieve sustainable economic growth and human development. The UNDP emphasizes developing local capacity towards long-term self-sufficiency and prosperity.



BrainPad is a community project initiated to bring an economical STEM & STEAM solution that fits students and teachers needs at any level. The goal is simple: one tool, for every student, of every level. The BrainPad beautifully scales through its curriculum.



مجمع الشارقة للبحوث
والتكنولوجيا والابتكار
Sharjah Research Technology
and Innovation Park

SRTI Park aims to develop and manage an innovation ecosystem within a free zone that promotes Research and Development and supports enterprise activities. Students can receive a full tour of the SRTI Park facilities and resources, engage in a lecture to learn about prototyping, and meet founders of startups in the space.

KNOWLEDGE PROJECT.



The Knowledge Project is a joint initiative between the Mohammed Bin Rashid Al Maktoum Knowledge Foundation (MBRF) and the United Nations Development Programme (UNDP). MBRF and UNDP had built a remarkable partnership, based on a shared vision of promoting and strengthening knowledge-based sustainable development in the Arab region and beyond.



TESTIMONIALS



Sarra Chouk • 3rd+

Undergraduate Student | B.Sc in Data Science and Art...
1mo • 🌐

+ Follow ...

I am extremely honored to have participated in the 2023 MECA Seeds for the Future Program! This experience has been filled with remarkable moments and lots of cultural exchange.

Thanks to our hard work and determination, my team and I have successfully advanced to the next round of the Tech4Good competition, granting us the opportunity to present our project "TactoBraille" in Dubai. 🌟➡️

Looking forward to further developing this project! 🤖



Azer Sadykhzadeh • 2nd

Co-Founder of CodeAny | Full-stack developer | Info...
4mo • 🌐

+ Follow ...

We did it! 🇦🇪

Proud to tell you about my team's last achievement — we have been chosen as one of 6 out of 30 teams that will continue the journey in the Huawei "Tech4Good" competition in Dubai 🇦🇪 as the part of the qualifications for the Global Round to be held in China 🇨🇳

Starting from today (September 9th), together with four remarkable teammates ([Nihat Abdullayev](#), [Murad Huseynli](#), [Elmira Abdullaeva](#) & Maftuna Salamova), we will do our best to represent our country better and brighter at UAE 🇦🇪!

[#Huawei](#) [#Azerbaijan](#) [#SeedsForTheFuture](#) [#Digitalization](#) [#Sustainability](#)
[#Leadership](#) [#Tech4Good](#) [#Doha](#) [#Qatar](#) [#ICT](#) [#Innovation](#) [#AI](#) [#5G](#)
[#CloudComputing](#) [#Dubai](#) [#UAE](#)



Nodira Otabekova • 1st

Computer Science | Cybersecurity
4mo • 🌐

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Over the course of two exhilarating weeks, I had the privilege of being mentored by some of the brightest minds, working alongside a remarkable team, collaborating with visionary organizers and most of all making new friends. I am incredibly grateful for the transformative experience I had in Doha and Dubai- part of the [#Tech4Good](#) Accelerator Program with [Huawei Seeds For The Future](#) and [PIM \(Purpose in Motion\)](#).

This adventure pushed me out of my comfort zone and inspired personal and professional growth that I never thought possible. I met incredible people during these weeks, whose stories and passion motivated me. I hope to see them all again soon and share even more exciting adventures.

I'm honored to share that our team emerged victorious, winning the regional round! This is just the beginning as we gear up for the global competition. I owe a debt of gratitude to my mentors [Mehdi Rezgui](#), [Ammar Alnatour](#), [Melody Su](#), [M. Ed](#), and especially [Salam Al-Nukta](#), who worked with us day and night, the dedicated organizers, and my incredible team for their unwavering support and inspiration. Together, we are on a mission to make a positive change in the world through technology, and I can't wait to see where this path takes us.



ABOUT PIM

PIM empowers young people with the education, resources, and networks to become mission-driven leaders and effective changemakers. We partner closely with stakeholders (including universities, foundations, social organizations) to provide education and leadership programs and capacity building initiatives founded on a “learning by doing” model for investigating and solving social problems.

Interested in creating an experiential leadership development program for your community? PIM can help. With experience leading transformative education programs for over 2,900 young leaders since 2014, and a network of over 160 innovative social innovation partners in China, Rwanda, India, San Francisco, and more, PIM can help you tailor impactful professional development experiences for your community of young leaders that transfer back to positive community impact.



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www.pimchina.org
partnership@pimchina.org



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