



PIM | 益启未来  
PURPOSE IN MOTION

P I M  
A N N U A L  
R E P O R T

益 启 未 来 2 0 2 2  
年 度 报 告

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IMPACT  
2022  
年度影响力

3247

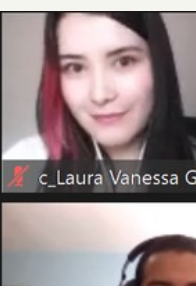
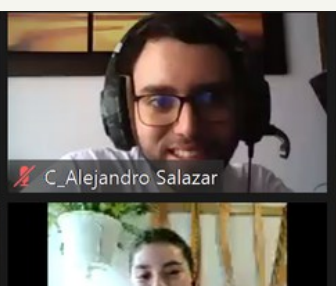
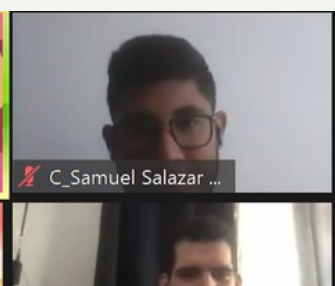
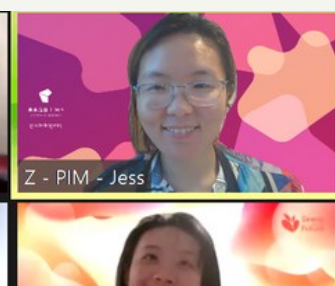
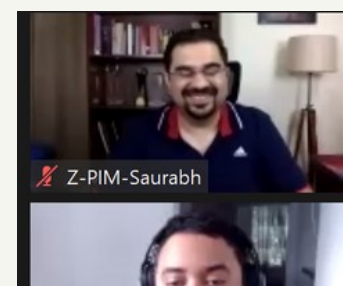
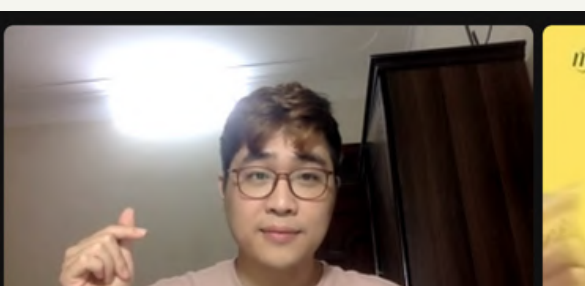
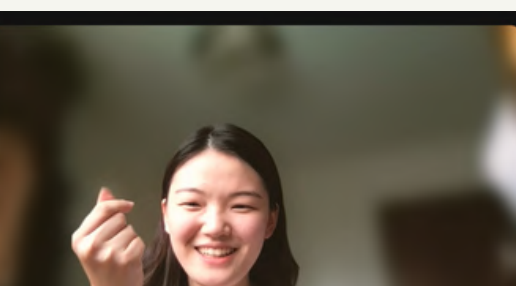
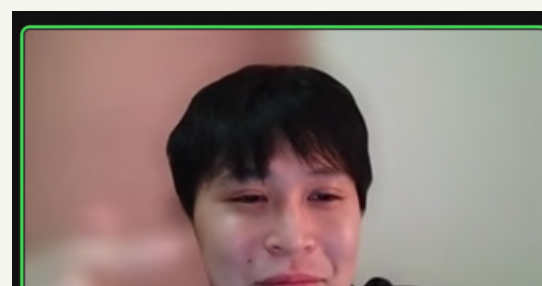
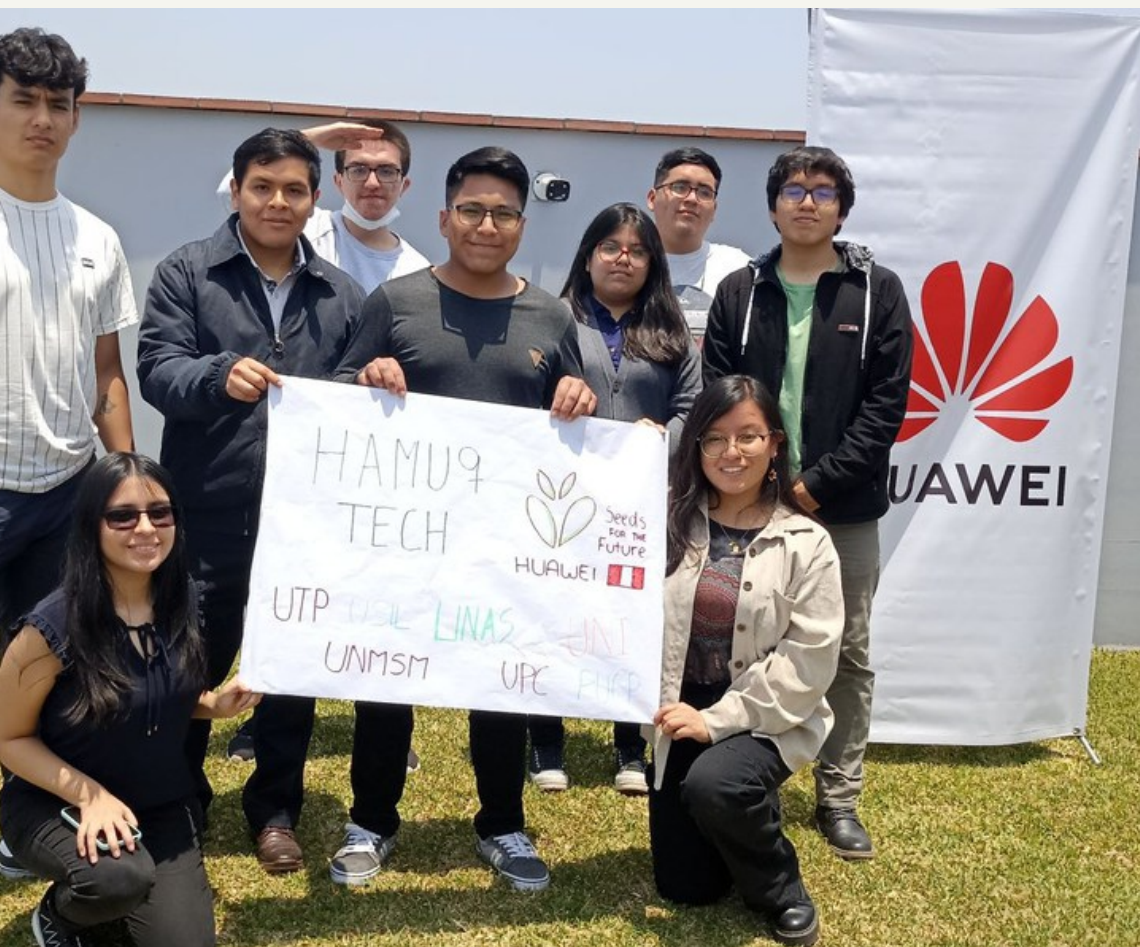
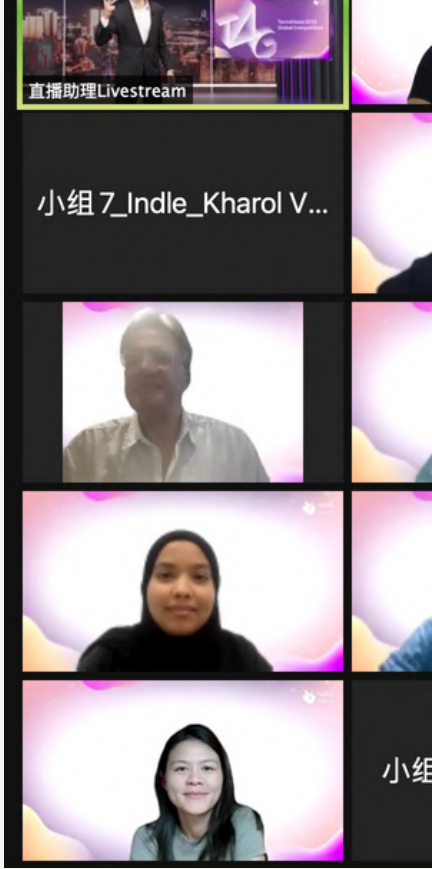
young scholars and future leaders  
participated in this year's PIM programs  
名青年学者参加了今年的PIM项目

112

countries reached through our online  
sessions and workshops  
我们的线上项目覆盖了的国家

\$153000

USD mobilized and distributed to social  
organizations and startup teams  
总共为社会创新组织、基金及创业团队动  
员的美元



## FOUNDER'S LETTER

Dear all,

It is with immense gratitude that I write to you today to share the accomplishments of PIM this year. Despite the challenges posed by the ongoing global pandemic and economic difficulties, we have stayed true to our mission. Our goal at PIM has always been to equip young individuals with the tools and knowledge needed to create positive change and make a real impact on society. I am proud to say that this year, we have made significant strides in that direction, thanks to the support of our community, mentors, and partners.

This year, we were able to reach an outstanding number of young scholars and future leaders, with a total of 3,247 participants joining our programs. Our reach was broad and far-reaching, with our online sessions and workshops reaching 112 countries around the world. Through our partners, we mobilized and distribute a total of 153,000 USD to social organizations and start-up teams, supporting them in their efforts to make a difference in their communities.

One of the highlights of our year was our second year organizing the Tech4Good program for Seeds for the Future. This program engages university students from 100+ countries to explore how digital technologies can address local social issues by developing their own unique solution. The Tech4Good competition aims to raise students' awareness of challenges to local sustainable development, encourage students to use the skills they have to develop solutions to social problems that are both technically and commercially viable, and turn ideas that into reality. Through the Tech4Good program, participants have been able to boost their creativity, hone their entrepreneurship skills, and develop a sense of social responsibility. It has

been truly inspiring to see the impact that this program has had on the lives of so many young people across the globe from Algeria to Ecuador, developing solutions ranging from smart accessibility ramps to drones that monitor agricultural diseases.

In addition to the Tech4Good program, we also continued our collaboration with Yenching Academy of Peking University through the Sustainability in East Asia series and with SEO-China through the Public Leadership Camp. These partnerships allowed us to dive deeper into issues such as environmental action and climate change, and explore how youth could best mobilize and leverage their assets in these areas.

One of the key factors that made this year's programs success was the support of our incredible network of 50+ mentors and experts from 20+ countries. Their involvement and contributions were invaluable, and we are deeply grateful for their expertise and support.

It is with deep gratitude that we reflect on what we have accomplished this year and we are truly humbled by the impact that we have been able to make. We want to extend our heartfelt thanks to everyone who has been a part of our journey so far and we look forward to continuing to work together to make a positive impact in the years to come.

Warm regards



Jasmine Lau  
Co-Founder, PIM

# 创始人寄语

亲爱的PIMsters和PIM的朋友们：

今天，我怀着极大的感激之情写信给大家来分享PIM益启未来在过去一年里的成就。2022年，尽管持续不断的全球疫情与经济衰退带来了许多挑战，PIM的全体成员仍然做到了坚持贯彻我们的价值观与使命。自创建以来，PIM的目标始终是为全球青年人提供创造改变的机会与对社会产生真正影响所需的工具和知识。而我可以很自豪地说，今年，在我们的社区、导师们、以及合作伙伴们的支持下，我们在这些方面取得了喜人的成绩与进展。

今年，我们接触到了许多杰出的青年学者和未来领导者们，共有3247位青年人加入到了我们的项目当中；我们的影响力广泛而深远，我们的线上项目与研讨会通过网络覆盖了全球112个国家；而通过我们的合作伙伴，我们动员并向社会组织和创业团队分发了总计153000美元的资金、以持续支持他们在各自的领域与社区中蓬勃发展。

2022年PIM的项目亮点之一，是我们与未来种子计划在Tech4Good项目上的第二次合作。该项目吸引了来自100多个国家的大学生，探讨了数字技术如何通过青年人们的理想与创意、为解决当地的社会问题提供独特的解决方案。

Tech4Good竞赛旨在提高学生对当地可持续发展挑战的认识，鼓励学生们运用他们所掌握的技能，去制定具有技术与商业可行性的社会问题解决方案，并努力将这些想法变为现实。通过Tech4Good计划，参与者能够提高创造力，磨练创业技能，培

养社会责任感。看到这项计划对从阿尔及利亚到厄瓜多尔的全球众多年轻人的生活产生的影响，我们从心底里感到鼓舞。在为期8天的项目时间里，从智能无障碍坡道解决残障人士公共交通问题、到无人机监测农业疾病，青年人们的创意与关怀总能让我们备受启发。

除此之外，今年我们还通过东亚可持续发展系列延续了与北京大学燕京学堂的合作，还在领导力训练营中再次与SEO中国共事。这些伙伴关系使得我们能够更加深入地研究环境行动和气候变化的全球议题、并持续探索青年人如何在这些领域更好地调动和利用其资产的问题。

当然，今年诸多项目的成功的，离不开来自20多个国家的50多位导师和专家们的支持。在此，我们真心感谢他们宝贵的参与和贡献，没有他们的专业知识与倾情支持，就没有PIM在过去一年里的种种成果。

在这里，我们怀着深切的感激之情回顾了我们在2022年取得的成绩。对我们在此过程中有幸获得的影响力，我们将始终保持谦卑，并向迄今为止参与到我们旅程中的每一个人表示由衷的感谢，同时我们也期待在未来的几年里继续共同努力、持续为社会创造积极的影响与改变。

再次向你们致以诚挚的问候。

**刘青榆**

PIM联合创始人，刘青榆

2022

February  
二月

March  
三月

April  
四月

May  
五月

June  
六月

July  
七月

August  
八月

September  
九月

October  
十月

November  
十一月

December  
十二月

January  
一月

SEEDS FOR  
THE FUTURE  
未来种子计划

11 Tech4Good Weekly Course  
科技向善周历课程

9

14 Thailand Camp  
泰国线下营

17 European Talent Summit  
欧洲人才峰会

20 Tech4Good  
Global  
Competition  
“科技向善”  
全球大赛

SEO CHINA  
SEO 中国  
25

27 Leadership Bootcamp  
中国领导力训练营

YENCHING  
ACADEMY  
燕京学堂  
29

31 Sustainability in Southeast Asia  
东亚地区可持续发展系列讲座

S E E D S F O R T H E F U T U R E

未来种子计划



SEEDS FOR THE  
FUTURE  
未来种子计划

KEY NUMBERS  
主要数据

33 cohorts  
小组

3116 participants  
名参加者

115 countries  
个国家

351 teams  
个学生团队

272 hours of live sessions  
小时的课程时长

86.7% reporting high satisfaction  
的项目满意度

TECH4GOOD

WEEKLY

COURSE

科技向善

周历课程

## WEEKLY COURSE APRIL TO DECEMBER

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As part of Seeds for the Future, PIM designed and created a world-class startup education experience for university students around the world with our Tech4Good Program. This year, over 3100 students from 115 countries participated, forming 351 teams to tackle the UN's Sustainable Development Goals through developing their own innovative solutions using technology to address local social and environmental problems.

PIM brought together a diverse group of 40+ mentors from 20+ countries to inspire and guide students worldwide in creating their own social startups. Students completed an 8-day program consisting of daily live sessions, message support from mentors, and hands-on experiential learning. In addition, PIM also offered monthly workshops, team mentorship, and themed coaching sessions, providing comprehensive education on the practicalities of startup life.

Undoubtedly, It was a pretty challenging program where I had practical experience in project management and leadership on cutting-edge tech projects to present before a high-level enterprise like Huawei, that will help me a lot in the future as a tech engineer.

毫无疑问，这是一个非常具有挑战性的项目，我在项目管理和尖端技术项目领导方面有了切实的实践经验。能够在华为这样的高级别企业面前展示我的构思，这将对我未来作为一名技术工程师的职业发展有很大帮助。

尚刃 陈钰  
四月至  
十二月

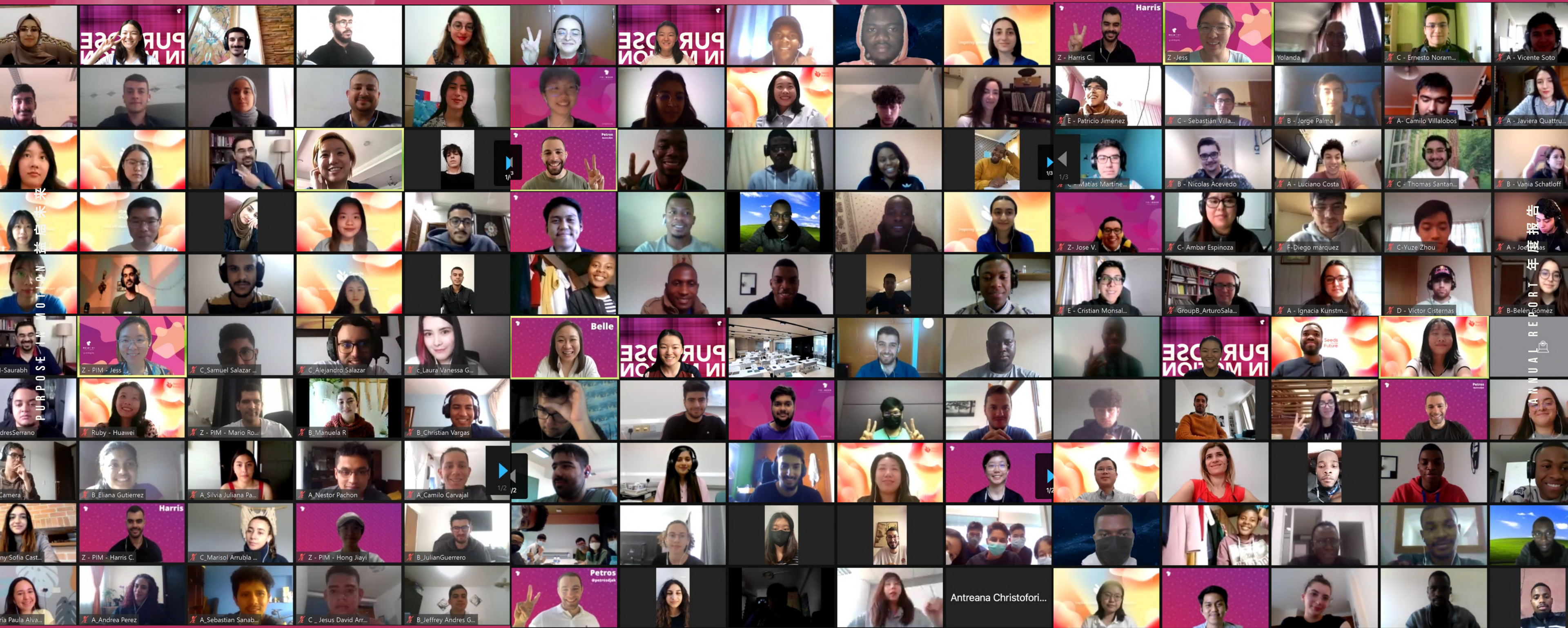
I want to extend immense gratitude to my Tech4Good team for putting in so much effort throughout the week. I am very proud of them and our project idea that attempts to tackle the ever expanding gap of education due to the inadequate distribution of resources. Also big thanks to our mentor and those at the PIM for making this program so enjoyable, and for all you help this week!

我非常感谢我的Tech4Good团队在本周付出的如此多的努力，我为我的队友和我们的项目理念感到非常自豪。我们的项目旨在解决我国当前因资源分配不足而不断扩大的教育不平等问题。我也非常感谢我们的导师和PIM团队，他们让整个项目过程非常愉快，感谢他们的帮助与付出！

作为“未来种子计划”的官方合作伙伴，今年PIM为全球的青年学生们带来了更进一步的学习与实践体验。PIM围绕“科技向善”的主题设计了为期八天、总跨度9个多月的创新挑战大赛“Tech4Good”。此项目旨在为3000多名来自115个国家的大学生们介绍当前最新的技术趋势、其社会影响，以及如何利用自己的力量和知识去推动世界的可持续发展。

今年，超过350个学生团队聚集在一起，针对其所在国家的特定社会或环境问题，提出了他们的科技创新创业项目。PIM汇集了来自20多个国家/地区的40多位导师，组成多元化团队，为学生们创建的社会创业公司提供支持和专业指导。Tech4Good 8天项目包括每日现场课程，导师的线下指导和实践体验式学习。此外，PIM还设计了月度工作坊、优秀团队一对一指导和特定主题辅导课程，为学生们提供全面的、具有操作性的创业教育。

SEEDS FOR THE FUTURE 未来种子计划



TECH4GOOD WEEKLY COURSE 科技向善 周历课程

SEEDS FOR THE  
FUTURE  
未来种子计划

KEY NUMBERS  
主要数据

TECH4GOOD  
THAILAND  
CAMP  
科技向善  
泰国线下营

5

days of in-person programming  
为期5天的线下培训

120

participants  
名参与者

13

Asian countries  
来自13个亚洲国家

24

teams  
支团队

4

local mentors based in Southeast Asia  
名驻东南亚的当地导师

# THAILAND CAMP AUGUST

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The Thailand Camp marked the launch of a dynamic in-person Tech4Good experience, bringing together 24 teams from 13 Asian nations. As part of an intense 5-day startup program, teams showcased their collaboration skills, forged close bonds with local experts and their teammates, and presented their projects to a panel of distinguished judges from Thailand's National Innovation Agency, renowned universities, and international foundations. The top-performing teams earned a place in the accelerator camp in neighboring Singapore, where they received further training and mentorship from experts.



# 泰国线下营 八月



泰国营是“未来种子”项目线下运营的初次尝试。来自13个亚洲国家的24个团队在此展示了强大的合作和纽带。在为期5天的紧张的黑客马拉松比赛中，各团队展示了他们的协作技能，与当地专家及其队友建立了密切联系，并向来自泰国国家创新局、知名大学和国际基金会的专业评委展示了他们的项目。优胜团队获得前往邻国新加坡参加加速器训练营的资格，并在那里接受来自专家的进一步培训和指导。

SEEDS FOR THE  
FUTURE  
未来种子计划

KEY NUMBERS  
主要数据

35 participants  
名欧洲地区参与者

6 top teams  
支分地区冠军队伍

6 European countries  
个欧洲国家

4 speakers  
位嘉宾

4 mentors  
位导师

4 themed 90-minute workshops  
个时长90分钟的主题性工作坊

EUROPEAN  
TALENT  
SUMMIT  
欧洲人才峰会



# EUROPEAN TALENT SUMMIT DECEMBER

The European Talent Summit was a 3-day offline program held in Athens, Greece in December 2022, offered to 6 of the top Tech4Good teams from Europe. The goal of the summit was to upskill the students and fill any digital gaps in their projects. PIM organized a series of workshops with accomplished practitioners from the region to share their stories, mentor the teams, and provide actionable insights on topics such as artificial intelligence, sustainability, and digital entrepreneurship. The summit offered a localized experience and opportunities for the teams to work on their projects and receive diverse feedback in multiple aspects, including business model and tech soundness.



# 欧洲 人才 峰会 八月



欧洲人才峰会是一个为期 3 天的线下项目，于 2022 年 12 月在希腊雅典举行。该峰会面向来自欧洲的 6 支地区优胜Tech4Good 团队。峰会的目标是提高学生的技能并填补他们项目中的任何技术空白。PIM 与该地区的从业者组织了一系列研讨会，让他们与学生分享自己的创业故事，指导团队，并就人工智能、可持续性和数字创业等主题发表见解。峰会为欧洲团队提供了本地化的体验和机会，让他们可以顺利开展自己的项目，并在商业模式和技术稳健性等方面获得来自多方的意见。

SEEDS FOR THE  
FUTURE  
未来种子计划

KEY NUMBERS  
主要数据

86 applicant teams  
个申请团队

3 rounds of evaluation  
轮淘汰机制

14 judges  
位来自全球的专业评委

10 hours of coaching sessions  
小时的线上辅导课程

5000+ views on Youtube  
Youtube上的观看量

\$65000 worth of prizes to the top three team  
价值的奖品颁发给前三名团队

TECH 4 GOOD  
GLOBAL  
COMPETITION  
科技向善  
全球大赛

# GLOBAL COMPETITION JANUARY 2023

**Congratulations for a great final competition. I am very impressed with gender parity in teams and clear links with the United Nations 2030 Agenda. I encourage organisers to link further with UNESCO for greater visibility of the programs which can be clearly associated with STEM, Education for Sustainable Development and Women Entrepreneurship for Development.**  
– Shahbaz Khan, UNESCO

The Tech4Good Global Competition was held on January 5, 2023, providing an opportunity for all Seeds for the Future program participants to showcase their projects and compete against their international cohorts. Out of the 86 teams that applied, 11 were shortlisted to present their projects to a panel of esteemed judges, with the performance live-streamed on YouTube.

To equip the 11 shortlisted teams with the necessary skills and knowledge, PIM provided a series of online training sessions on social entrepreneurship, pitch presentation techniques, and other related topics. After an intense round of pitches and Q&A, the Top 3 Teams were announced. They were awarded substantial prizes, including 55,000 USD in monetary awards, 10,000 USD worth of mentorship programs, meetings with Huawei executives, recognition on the Huawei website, and a sponsored trip to China for further training. The Top 3 Teams also received the chance to present their business plan to compete for Huawei's 100,000 USD investment funding.

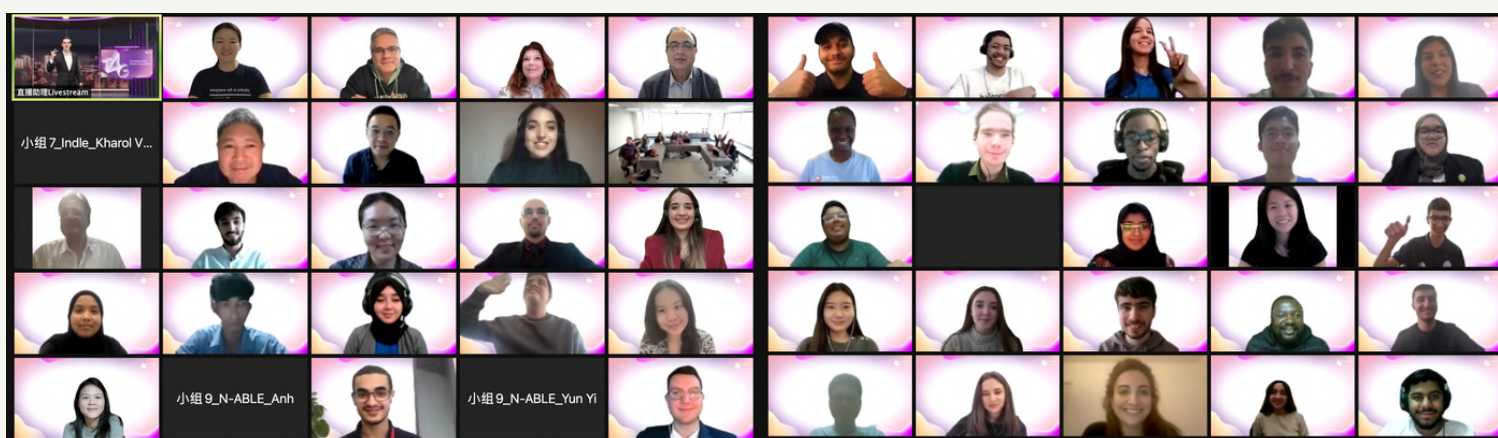
The Global Competition provided a platform for participants to share their ideas with the world, network with renowned social impact leaders and investors, receive guidance from seasoned mentors, and further their impact-driven initiatives.

# 全球 大赛 2023年 一月

Tech4Good 全球大赛于 2023 年 1 月 5 日举行，该大赛为未来种子计划的所有参与者提供了展示他们的项目并与国际同行竞争的机会。经过两轮的申请评审环节，总计 86 支参赛队伍中有 11 支队伍脱颖而出，他们在决赛当天通过 Youtube 平台的全球直播，向国际知名的评委专家们展示了他们的项目。

为了让学生们更好地迎接决赛的到来，PIM 为 11 个入围决赛团队提供了一系列围绕社会创业、演讲技巧等主题的线上赛前培训。全球大赛结束后，评委委员裁定的全球前三名团队获得了丰厚的奖励，其中包括 5.5 万美元的奖金、价值近 1 万美元的一对一辅导计划、与华为高管的专属职业咨询、在华为官方网站上的项目展示机会，以及全程赞助的中国行。

全球竞赛为参与者提供了一个平台，让他们可以与世界分享他们的想法，与知名的社会影响力领袖和投资者建立联系，接受经验丰富的导师的指导，并进一步推进他们的影响力驱动计划。



祝贺大家在决赛中表现出色。我对队伍中的性别平等和与联合国 2030 议程的明显联系印象深刻。我鼓励组织者与联合国教科文组织进一步联系，以提高在 STEM、可持续发展教育和女性创业发展相关领域里的可见度与影响力。

- Shahbaz Khan, 联合国教科文组织

# TOP 3 WINNING TEAMS

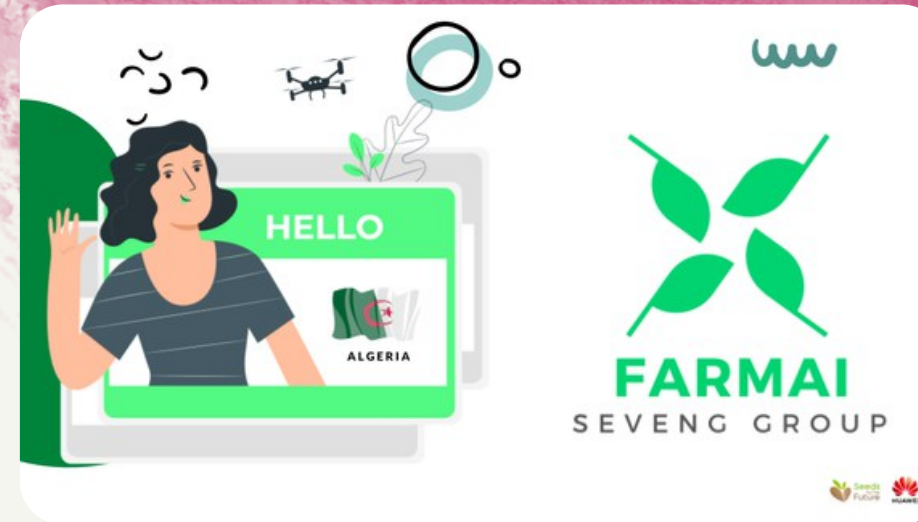
## 前三名获奖团队



### Gold 冠军 Ireland 爱尔兰

Roll on is a AI computer vision and IR sensors powered automated ramp for wheelchair users (or those with accessibility required) to board trains.

Rollon是一个通过人工智能计算机视觉和红外传感器驱动的自动坡道，为轮椅使用者（或需要无障碍设施的人）乘坐火车提供便利。



### Silver 亚军 Algeria 阿尔及利亚

FarmAi is an Early detection system of rust disease using an AI model for wheat fields monitoring with drones. It reduces the loss of wheat fields due to rust disease.

FarmAi是一个小麦锈病早期检测系统，它使用AI模型对麦田进行无人机监测，解决了由于锈病导致的麦田大面积损失的问题。



### Bronze 季军 Italy 意大利

AlarmDeck is a system that tackles alarm fatigue in the intensive care units of Italian hospitals through the use of AI, IoT and Cloud Computing.

AlarmDeck是一款通过AI、IoT和云计算，为意大利医院重症监护室减轻警报疲劳的系统。

# FINAL ROUND JUDGES



**Afke Shaart**

SVP & Chief Global Impact,  
Huawei



**Javier Garcia**

Coordinator and Chief Researcher  
Aragón Research Group



**Jonathan Wong**

Chief of Technology & Innovation  
UNESCAP



**Paul Ark**

Partner and Head of ESG  
Gobi Partners



**Shahbaz Khan**

Director  
UNESCO, Jakarta Office



**Stelios Kavadias**

Margaret Thatcher Professor  
Cambridge Judge Business School

决赛  
评委

S E O C H I N A  
S E O 中 国



SEO CHINA  
SEO 中国

KEY NUMBERS  
主要数据

PURPOSE IN MOTION 益启未来

ANNUAL REPORT 年度报告

PUBLIC  
LEADERSHIP  
BOOTCAMP  
领导力训练营

25

participants  
名参与者

\$3787

USD funding granted  
美元的资金赠予

2

site visits  
次现场考察

# LEADERSHIP BOOTCAMP OCTOBER TO DECEMBER

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The SEO China Public Leadership Camp is a comprehensive program aimed at equipping underserved college students with leadership and problem-solving skills, as well as the opportunity to make a meaningful impact on the environment and climate change. PIM organized this program in collaboration with SEO China for the sixth year in a row, covering topics such as philanthropy, due diligence, the RAISE model, and grant-making. This year's theme is Youth Actions in Environment and Climate Change.

PIM organized a 2-day training bootcamp to equip students with the skills to research local organizations working in the field of environmental education/action and come up with an evaluation. The program culminated in a presentation to the investment committee, where students presented their findings and competed for a chance to win grant funding of 50,000 RMB for their organization.

## Topic

- Environmental Education

## Community Organizations

- MyH2O
- CYCAN
- WildBound
- Roots & Sprouts

## Workshops

- Philanthropy 101
- Guest speech with Friends of Nature
- Due Diligence & Relevance
- Interview Training
- Measuring Impact
- Sustainability

# 领导力 训练营 十月至 十二月

## 主题

- 环境教育

## 社区支持

- MyH2O
- CYCAN
- WildBound
- Roots & Sprouts

## 研讨会

- 慈善事业101
- “自然之友”的嘉宾演讲
- 尽职调查和相关性
- 面试培训
- 测量影响力
- 可持续性

SEO中国公众领导力训练营旨在为大学生提供领导力培训和解决问题的技能、以及让其发挥作用的机会。在与SEO中国的第六年合作中，PIM组织了一个为期一个月的环境和气候变化青年行动计划，涵盖慈善、尽职调查、RAISE模式、赠款等主题。学生们在为期两天的研讨会中密切合作，向投资委员会提出了他们的创新想法以争取获得赠款。

PURPOSE IN MOTION 益启未来

ANNUAL REPORT 年度报告

Y E N C H I N G A C A D E M Y

燕京学堂

S U S T A I N A B I L I T Y  
I N E A S T A S I A  
东亚地区可持续发展

**10** hours of online workshops  
小时在线研讨会

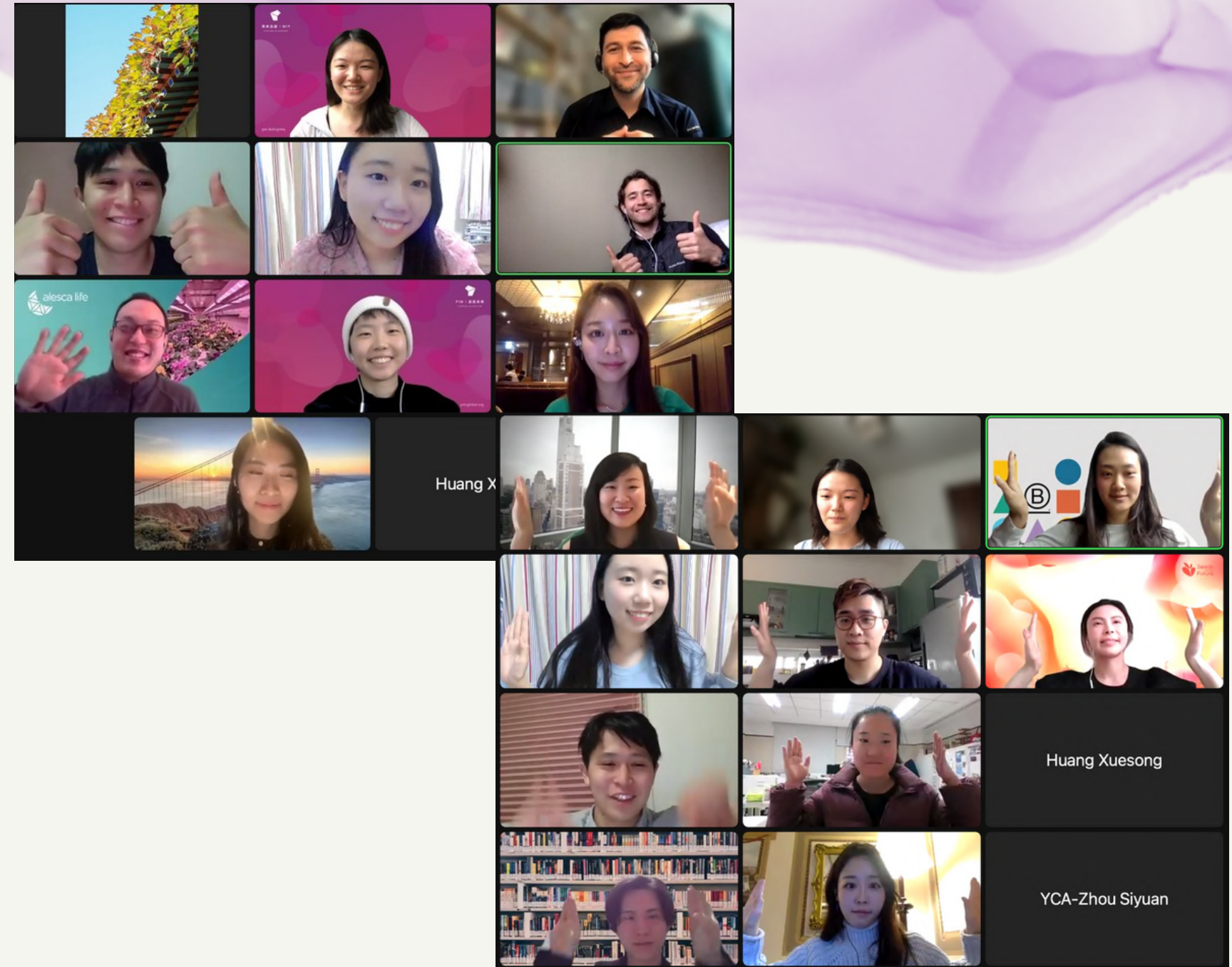
**8** Bai Xian scholars  
位百贤学者

**13** panelists  
名社会组织领袖

# SUSTAINABILITY IN EAST ASIA MARCH TO APRIL

PIM's collaboration with Yenching Academy of Peking University on the Sustainability in East Asia series was designed to provide systemic leadership resources to the Bai Xian Scholars and alumni of Peking University, fostering their understanding of sustainability practices in East Asia and empowering them with practical experience from inspiring field leaders.

From March to April 2022, PIM delivered several interactive online workshops focusing on five key topics in sustainability. Our aim was to provide a platform for Bai Xian Scholars to connect with reputable leaders of grassroots organizations and social enterprises, who served as session panelists and shared their practical experience and insights. These workshops not only expanded the Scholars' understanding of sustainability but also helped them develop their leadership skills by connecting them with inspirational leaders in various fields.



# 尔业地区 可持续发展 训练营 三月至 四月



本系列活动项目与北京大学燕京学院共同合作开发，旨在为北京大学的百贤青年学者与校友们提供系统的领导力资源、指导他们调查东亚的可持续发展实践、并从该领域的领导者们那里获得实践经验。

PIM于2022年3月至4月设计并举办了几场互动式在线研讨会，重点讨论5个不同的主题，并邀请了基层组织和社会企业的知名领导人作为会议小组成员，将百贤学者与不同领域前沿的社会领导者们联系起来、分享实践经验并发展他们的领导技能。



# GLOBAL COMMUNITY 全球社区







**Jessi Lee**  
Corporate Philanthropy General  
Manager, Greater China,  
Bloomberg



**Jose L. Vilcahuaman Tovar**  
CEO & Co-Founder  
Ingenieros Top International



**Lilian Balastou**  
Conversational AI Expert,  
Superbo



**Malak El Boury**  
Program Officer,  
FGSES



**Mario E. Rodriguez Trejo**  
Mexico's Chapter Lead,  
Omdena



**Michou Tchana**  
Learning Designer  
and Project Consultant



**Min Ko**  
Co-Founder  
B Corps China, B Lab Global



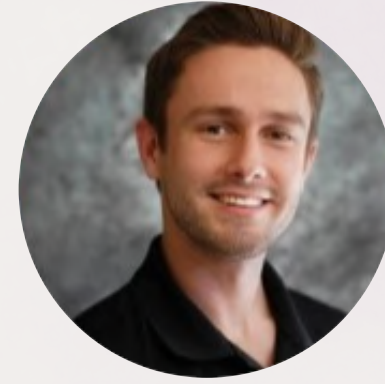
**Mohammad I. Raihan Imron**  
M.Sc. in Management Student  
Technical University of Munich



**Nabila Putri Salsabila**  
Southeast Asia Regional  
Coordinator, Global Youth Energy  
Outlook



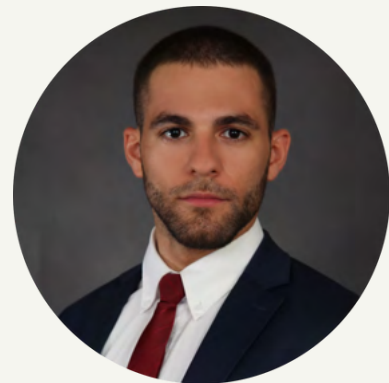
**Natalie Bennett**  
Program Manager for Creative  
Fuse, DigitalCity



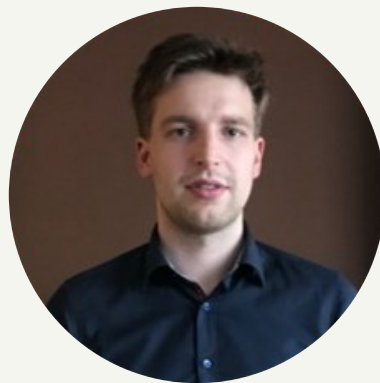
**Nicholas Hathaway**  
Director of JUMP Connected and  
Program Innovation



**Peggy Poon**  
Head of Operations  
EQT Foundation



**Petros Djakouris**  
Co-Founder & Curator  
BeHive



**Piet Flintrop**  
Product Manager,  
Manatal



**Rica Amaral**  
Head of Marketing  
Project Ark



**Robin Lewis**  
Co-Founder  
Mymizu



**Ronald Wu**  
Head of ESG/Sustainability  
Research APAC, UBS



**Salam Al-Nukta**  
Researcher and Business  
Consultant, Warsha



**Sau Wai Chan**  
Product Manager,  
Airdev



**Saurabh Nanda**  
Director and Founder,  
SN Mentoring



**Steven White**  
Associate Professor, School of  
Economics and Management,  
Tsinghua University



**Stuart Oda**  
Founder & CEO  
Alesca Life



**Xia Ye**  
Associate  
MPower Partners



**Utkarsh Amitabh**  
Founder and CEO  
Network Capital



**Wael Al Masri**  
CEO,  
Innaton Technologies



**Yolanda Karen Gibb**  
Socio y Fundador  
We-R-net

## JUDGES 评委与裁判



**Afke Shaart**  
SVP & Chief Global Impact,  
Huawei



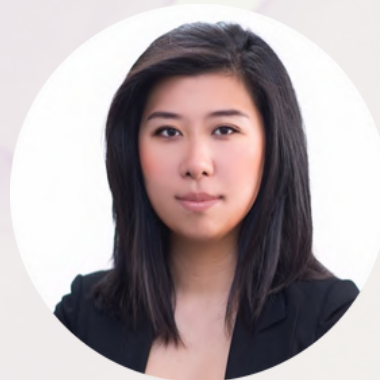
**Alvaro Sanmartin**  
Founder & Learning Engineer,  
Minds Studio



**Dr. Chawapol Jariyawiroj**  
President,  
Huawei Thailand



**Ms. Cheng Yu**  
Project Officer, ITU Regional Office  
for Asia and the Pacific



**Cristie Zhao**  
Founder & Managing Director,  
RÉSO



**Dinah Bennett**  
Founder, International Consultant  
in Enterprise & Entrepreneurship



**Javier Garcia**  
Coordinator and Chief Researcher,  
Aragon Research Group



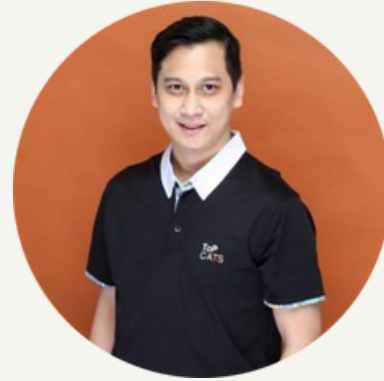
**Jonathan Wong**  
Chief of Technology and  
Innovation, UNESCAP



**Natalie Bennett**  
Program Manager for Creative  
Fuse, DigitalCity



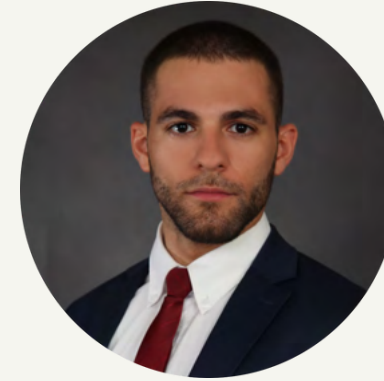
**Olesia Ermakova**  
Beijing Hub Curator,  
SCOLAR Network



**Mr. Pariwat Wongsamran**  
Director of Enterprise, Startup  
Thailand, National Innovation  
Agency



**Paul Ark**  
Partner and Head of ESG,  
Gobi Partners



**Petros Djakouris**  
Co-Founder & Curator  
BeHive



**Rhea See**  
Co-Founder & Co-CEO,  
She Loves Tech



**Shahbaz Khan**  
Director, UNESCO,  
Jakarta Office



**Stelios Kavadias**  
Margaret Thatcher Professor,  
Cambridge Judge Business  
School



**Mr. Suriya Sitthichai**  
Director of Marketing,  
Communication Group TAT



**Mr. Tanit Tongthong**  
Dean of School of Agricultural  
Resource, Chulalongkom  
University



**Dr. Yang Mee Eng**  
President,  
ASEAN Foundation

# PIM TEAM

## 团队

### Founding Team

Jasmine Lau, Co-Founder & CEO  
Connie Leong, Co-Founder & Advisor  
Ashwin Kaja, Co-Founder & Advisor  
Joyce Zhang, Co-Founder & Advisor

### Staff

Haolan Duan, Program Manager  
Jess An, Management Associate  
Danyi Peng, Marketing Consultant  
Yan Chen, Design Consultant

### Management Trainee

Jiayi Hong  
Rachel Kim

# PARTNERS

## 合作伙伴



青年应对气候变化行动网络  
China Youth Climate Action Network





PIM | 益启未来

PURPOSE IN MOTION

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