



PIM | 益启未来
PURPOSE IN MOTION

STARTUP SPRINT @CHINA

Sample Itinerary

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OBJECTIVE

This trip seeks to provide a learning platform for students to learn the latest hi-tech products and technology in China with ideas sharing and site visit session. Through the visit, students are inspired to continue developing innovative solutions using technology to address local social and environmental problems back in their home countries.

**BRING TOGETHER YOUR
CREATIVITY IN TECHNOLOGY,
TO MAKE OUR WORLD A
BETTER PLACE TO LIVE IN.**



STARTUP SPRINT TRIP ITINERARY

Beijing

APR 15-18



WEEKEND, APR 15–16

Beijing Sightseeing & Cultural Experience

MONDAY, APR 17

- AM Opening Ceremony**
Gather with friends and experience traditional culture
- PM 5G Tech Company Visit**
Explore 5G smart applications in the industry

TUESDAY, APR 18

- AM Product and Marketing Workshops**
Learn about product management, marketing and branding
- PM Tech Incubator Site Visit**
Discuss project ideas with campus startup teams

Fly to Shenzhen

STARTUP SPRINT TRIP ITINERARY

Shenzhen
APR 19-23

WEDNESDAY, APR 19

- AM Hi-Tech Company Visit**
Visit the campus of one of China's largest tech companies
- PM Hi-Tech Company Visit**
Learn about China's digitalization from leading high-tech companies

FRIDAY, APR 21

- Workshop Day and Closing Luncheon**
Improve your business plan and finish off the Sprint

THURSDAY, APR 20

- AM Tech Exhibition Hall Visit**
Discover more possibilities with digital technology
- PM Startups Visit**
Experience the realistic start-up ecosystem and atmosphere

WEEKEND, APR 22-23

- Shenzhen Sightseeing & Cultural Experience**

Departure

Cultural TOUR

BEIJING

- The Summer Palace
- The Great Wall
- Sanlitun Subdistrict
- and more to explore...

SHENZHEN

- Shenzhen Bay
- Splendid Chinese Folk Village
- Huaqiang North Pedestrian Street
- Shenzhen Baoan International Airport



Things TO BRING

- COVID-19 PCR test or Antigen Rapid Test (ART)
- Passport and travel documents with proper visa
- Photocopies of travel documents
- Laptop/tablet with power cable and power adapter
- Smartphone and power cable
- Power bank
- Download WeChat and register an account on the app
- Foreign currency (Renminbi)
- Credit cards or ATM card
- Travel and medical insurance
- Medical records (if necessary) or vaccination records
- Comfortable clothing and footwear
- Business dress code for meeting officials and UN opening ceremony
- Personal medications and prescription
- Personal toiletries
- Water bottle
- Your good spirits, passion and curiosity



SPEAK CHINESE

like a local

Hello

你好

ni hao (*nee how*)

Excuse me

不好意思

bu hao yi si
(*boo how yee sih*)

Thank you

谢谢

xie xie
(*shee-ay shee-ay*)

What's your name?

你叫什么名字?

ni jiao shen me mingzi
(*nee jao shunma ming zuh*)

Where's the toilet?

厕所在哪里?

ce suo zai na li
(*tsuh swoh zye na lee*)

How are you?

你好吗?

ni hao ma (*nee how ma*)

Sorry

对不起

dui bu qi
(*dway boo chee*)

You're welcome

不客气

bu ke qi (*boo kuh chee*)

My name is ...

我的名字是...

wo de mingzi shi
(*wuh duh mingzih shih*)

This is delicious!

这很好吃!

zhe hen hao chi
(*juh hun how cher*)

I'm fine, and you?

我很好, 你呢?

wo hen hao, ni ne
(*wuh hun how, nee nuh*)

It's okay

没关系

mei guan xi
(*may gwon shee*)

I don't understand

我不明白

wo bu ming bai
(*wuh boo ming bye*)

I am from ...

我来自...

wo lai zi (*wuh lye zih*)

Cheers! (bottoms up)

干杯!

gan bei
(*gahn bay*)





PIM | 益启未来
PURPOSE IN MOTION

Enjoy your stay with us in China

Bring together your creativity in technology, to make our world a better place to live in.